

# 2020 CAMPAIGN EVENT SPONSOR



United Way Concho Valley

## WHAT IS A CAMPAIGN EVENT SPONSOR?

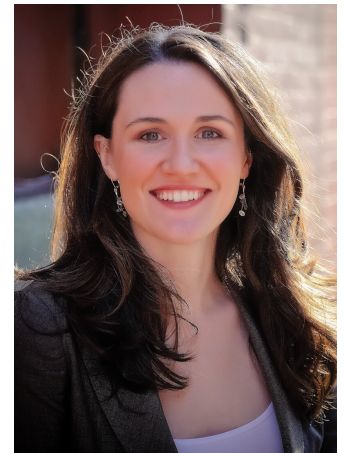
Your support through a Campaign Event Sponsorship assists United Way of the Concho Valley with the administrative costs to train the many volunteers it takes to run the Annual Campaign. In addition, your sponsorship helps cover the cost for the Campaign Kick-Off and Victory Report Luncheons, allowing United Way to offer these as free events to our community.

## HOW WILL SPONSORING BENEFIT MY ORGANIZATION?

- Company logo on marketing materials
- Company logo on event signage at both luncheon events
- Stage Recognition at Victory Luncheon
- Presentation of plaque to display at your company
- Logo listing as Campaign Event Sponsor at [liveunitedconchovalley.org](http://liveunitedconchovalley.org)
- \*Speaker sponsors will be invited to a special "Meet and Greet" with our guest speaker immediately following our Campaign Kick-Off Luncheon.

## CAMPAIGN KICK-OFF LUNCHEON:FEATURING LIZ MURRAY

From homeless to Harvard... it is an unlikely turn of events. Liz Murray's life is a triumph over adversity and a stunning example of the importance of dreaming big. Her story sounds like a Hollywood movie - and it practically is. Lifetime Television produced a movie about Murray's life story entitled *Homeless to Harvard*, which was nominated for three "Emmy Awards". Today, Murray is a passionate advocate for underserved youth, serving as Co-Founder and Executive Director of The Arthur Project. She is passionate about speaking on the importance of personal motivation, transforming problems into opportunities, and what it takes to make a difference in people's lives.



Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Campaign Event Sponsor \$500

United Way Staff: \_\_\_\_\_

Speaker Sponsor \$1,000

Please return form by mail or email to:  
955 Turner Street  
San Angelo, TX 76903  
[robyn@uwcv.org](mailto:robyn@uwcv.org)

*Thank you for being a sponsor!*